



English-in-the-Discipline (ED) Course for the
FACULTY OF BUSINESS
AND ECONOMICS

ED Course for the FACULTY OF BUSINESS AND ECONOMICS

CAES9920

Academic Communication for Business and Economics *

This course aims to enhance students' academic and professional literacy specifically for the study of business and economics. This course will help you communicate clearly and confidently in an appropriate manner for various business and economics audiences.

When will I take it?

In your 2nd year of study at HKU.

Why do I need to take it?

The course enhances students' communication skills required in academic and professional contexts. This course is a university requirement.

How will I learn?

- 🎧 By analysing how academics and professionals in your discipline communicate
- 🎧 By collaborating with classmates to write and evaluate written and spoken texts
- 🎧 By participating in interactive classroom activities such as self and peer assessment
- 🎧 By getting peer and teacher feedback on assignments and using this to improve your work



For more
information
about the
courses

*This is a **CI-badged** (Communication Intensive) course that explicitly develops students' communication-related knowledge, skills, and attributes. Find out more about CI-badged courses at <http://cics.hku.hk/>.

For enquiries, please contact Ms. Doris Wong, Programme Coordinator for CAES course for the Faculty of Business and Economics: doris063@hku.hk



香港大學

THE UNIVERSITY OF HONG KONG

CAES

Centre for
Applied English Studies
The University of Hong Kong

ENROL IN **CAES1001**

ACADEMIC COMMUNICATION IN ENGLISH



Write & Speak Academically

Master Critical Reading

Harness Digital Tools

Use Sources Effectively

Create Impactful Visuals

Build Evidence-Based Arguments

Develop An Academic Position



For more information about CAES1001 Academic Communication in English, please visit the course website.





Centre for Applied English Studies (CAES)

COMMUNICATION SUPPORT SERVICES

CAES
The University of Hong Kong



CSS
Communication
Support Services

COMMUNICATION SUPPORT SERVICES



Communication Support Services (CSS) is here to provide free spoken, written, and multimedia support for UGC-funded students!

We offer various services to help you develop your communication skills, such as **1:1 consultations**, where you can get personalised feedback.

We also offer **workshops, group discussions, and social events** for personal and professional development. These cover topics such as presentation and public speaking skills, academic strategies, and networking. Sessions are held in Zones R and S, 2/F, Chi Wah Learning Commons.

Check out our website and book a session with a Communication Advisor or a professionally trained Peer Consultant today!

ABOUT OUR SERVICES

The Speaking Studio and the Writing Centre aim to help you become a confident and competent speaker and writer in academic, professional, and social contexts.



**SPEAKING
STUDIO**



**WRITING
CENTRE**

- Public speaking
- Pre-recorded presentations
- Job interviews
- Networking
- Conference preparation

- Personal projects
- Language test preparation (e.g. IELTS)
- Undergrad & postgrad projects

- Written Assignments
- Thesis/Publication Manuscripts
- Cover Letters
- CVs
- Personal Statements

HOW TO GET THE MOST OF OUR CONSULTATIONS



Upload materials and goals 24+ hours before your consultation



See us sooner, *well before* your deadline



Come brainstorm how to tackle a specific assignment



Check out our consultant profiles to find someone suitable for you



Read the rules and FAQ on our site beforehand!

What we do:

- ✓ Give feedback from the perspective of a critical audience
- ✓ Support your long-term development as a writer and speaker
- ✓ Treat you as the author
YOU DECIDE how to improve your work

We do not provide:

- ✗ A proofreading/copyediting service
- ✗ An English translation service
- ✗ Predicted grades for your work



Scan to book online

Communication Support Services

2/F, Zone R and S,
Chi Wah Learning Commons
Centennial Campus, HKU

email: caescss@hku.hk

site: caescss.hku.hk